



**Creating the Conditions for Innovation
to meet GFEI Targets**

**27 May 2010
17.00 - 18.30**

Congress Centre, Leipzig

GFEI ROUNDTABLE GLOBAL FUEL ECONOMY 2010 CONGRESS CENTRE, LEIPZIG

27th May 2010

Creating the Conditions for Innovation to meet GFEI Targets

Technologies to improve fuel economy, and cover their costs through fuel savings, are estimated to be able to cut average new car CO₂ emissions by around 50% in the time frame 2005-2030. This potential was confirmed for OECD markets by discussions between leading researchers, Julia King and John Heywood, and auto industry representatives at the 2008 Forum. Innovation can extend this potential decarbonisation given the right regulatory and fiscal support.

The Roundtable will discuss the measures needed to meet the GFEI targets; in particular the importance of standards for the longer term, to create stable planning conditions for investment in fuel economy. And it will examine how appropriate to non-OECD countries the GFEI targets are; a fleet average for new cars in 2030 of 90 gCO₂/km equivalent to 25 km/litre, 60 mpg or 4 l/100km.

Programme

17.00: **Welcome and brief introduction to GFEI**
Lew Fulton, Senior Transport Energy Specialist, IEA

17.10: **GFEI Annual Report - 'Global Fuel Economy 2010'**
George Eads, Executive Editor, GFE 2010

Key Issues in Fuel Economy

Steven E. Plotkin, Transportation Energy Analyst, Argonne National Laboratory

A view on Fuel Economy technology potential and opportunities in India and China

KG Duleep, Managing Director, ICF International

An Industry Perspective on Fuel Economy

Henry Li, General Manager for Auto Exports, BYD, China

An Auto Industry Perspective on Innovation and Fuel Economy

Mitsuhiko Yamashita, Executive Vice President, Nissan

17.45: Discussion

18.20: Conclusions and Next Steps

18.30: Close

For more information please contact the GFEI Secretariat at info@50by50campaign.org